

## ROBINSON FACIAL PLASTIC SURGERY

# BEAUTY IS AS BEAUTY DOES

Elevating a plastic surgeon's own aesthetic.

Here's how we helped an award-winning cosmetic and reconstructive surgeon revitalize a tired medical suite by bringing hidden features into balance and creating a warm, welcoming, and personal atmosphere.

## SUMMARY

For board-certified facial plastic surgeon Burke Robinson, MD, there's nothing more rewarding than helping patients find their true beauty—inside and out. Naturally, he wanted his medical practice office to radiate the same type of confidence, energy, and positivity as his post-surgical patients. The LeVino Jones team, in collaboration with the practice's decorator, set out to create a sparkling, sophisticated office that's as finely honed as Dr. Robinson's surgical skills.

## CHALLENGE

Dr. Robinson needed a larger suite to accommodate his growing facial aesthetics practice, but he didn't want to move far. Fortunately, there was an available suite with the ideal size and layout in the same medical complex, making the move an easy one. The hard part, however, was dealing with decades-old finishes, antiquated lighting, and dark patient exam rooms.

## SOLUTION

We wanted to do for Dr. Robinson's new medical suite what Dr. Robinson does for patients: bring features into balance and enhance natural beauty. First, we swapped the office and exam areas so patients could enjoy a room with a view and a flood of natural light. We moved staff work areas to the interior of the suite, enabling more efficient workflows and much-needed privacy. Then we updated the 1990s finishes and harsh fluorescent lights, adding brilliance to the waiting and aesthetics suite with LED, accent, and pendant lights.

## RESULTS

With its bright, refined aesthetic and clean, distinct patient care and workflow areas, this reimagined and reconfigured medical suite became a bronze award winner of the 2020 ASID Georgia Design Excellence Awards.

## OUR SERVICES

Space Planning  
Construction Documents Preparation  
Coordination & Collaboration on  
Finishes, Furniture, Artwork, Lighting  
Construction Administration

## TEAM

Client: Dr. Burke Robinson,  
Carolina Silva – RFPS  
Creative Design: Ann Baldwin – Robb  
Intertech, Ltd., Sandy Boyette, Erin  
Williams – LeVino Jones  
Project Manager: Joe Prochaska –  
Welltower, Inc.  
Engineering: Name – Conway & Owen  
Contractor: Cork Howard

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*Special thanks to our creative design team. Thank you, Ann and Sandy, for all your hard work making our workplace one that we can all be proud of and enjoy. Job well-done.*

— DR. BURKE ROBINSON